



ZYNTH Africa

PARTNERSHIP DECK

Build the Rooms Where Africa's Future Is Shaped

Partner with ZYNTH Africa to connect with curated audiences, shape markets, and create lasting value across a growing portfolio of pan-African platforms.

PARTNER WITH ZYNTH AFRICA

ABOUT ZYNTH AFRICA

A Platform-Building Institution

ZYNTH Africa is a pan-African holding organization that builds, owns, and scales serial, market-driven platforms shaping Africa's economic, social, cultural, and innovation ecosystems.

We create and steward convening platforms at the intersection of markets, ideas, culture, and impact - designed to unlock collaboration, mobilize capital, and shape Africa's future.



MARKETS

Growth, enterprise, capital



IDEAS

Thought leadership, innovation



CULTURE

Creativity, identity, community



IMPACT

Outcomes, partnerships, progress

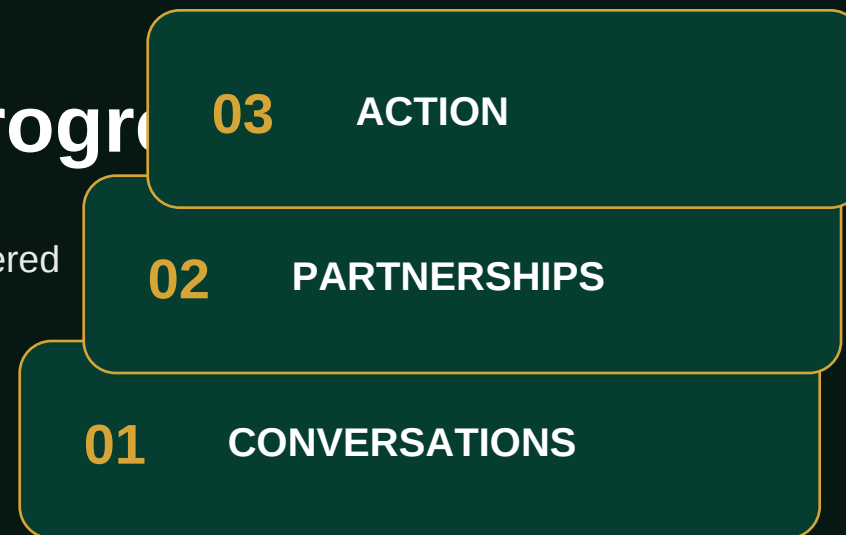




WHY ZYNTH

Layering Platforms. Advancing Progress

A ZYNTH represents a layer. Africa's progress requires layered thinking - layered conversations, layered partnerships, and layered action.



Insight → **Influence**

Shape decisions and influence markets.

Dialogue → **Delivery**

Move conversation into tangible delivery.

Community → **Capital**

Build connections that mobilize capital.

The ZYNTH Africa Platforms

Swimfest

Social Ventures Weekend

The Food Summit

NexoraTalks

Learning Expo

Ghana Design Week

CampusX

Ghana Teens Summit





WHO WE CONVENE

Curated Communities. Meaningful Engagement.

ZYNTH Africa platforms are designed to bring the right people into the room - creating
ce, quality, and meaningful engagement.

01

Business leaders and founders

02

Investors and financiers

03

Policymakers and institutions

04

Creatives and cultural leaders

05

Youth and future leaders

06

**Educators, innovators, and
ecosystem builders**

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The right people.

The right conversations.

The right actions.

Each platform is
intentionally curated to
spark ideas, build
partnerships, and create
lasting value.



WHY PARTNER WITH US

More Than Visibility. Platform Association.

Partnering with ZYNTH Africa places your brand inside credible, curated ecosystems where decisions are shaped, relationships are built, and opportunities move forward.

01 Curated Audiences

Access decision-makers, founders, investors, institutions, and ecosystem leaders.

02 Thought Leadership

Strengthen market positioning through meaningful platform participation.

03 Long-Term Alignment

Build sustained brand association across a growing portfolio of platforms.

04 Collaboration & Deal Flow

Create opportunities for partnerships, investment, collaboration, and impact.

05 Credible Ecosystem Engagement

Engage meaningfully with Africa's growth ecosystems and institutions.



PARTNERSHIP PATHWAYS

Ways to Partner



Sponsorship

Associate your brand with a specific platform, audience, or experience.

-term



Strategic Partnership

Co-create initiatives, content, programmes, or market-facing opportunities.



Institutional Collaboration

Engage governments, institutions, development partners, and ecosystem actors.



Media Partnership

Extend reach, storytelling, visibility, and audience engagement.



Investment & Capital

Explore opportunities that strengthen platform growth and ecosystem development.



Cross-Platform Partnership

Build longer-term alignment across multiple ZYNTH Africa platforms.



ZYNTH Africa

LET'S BUILD TOGETHER

Partner With ZYNTH Africa

Join us in building the rooms where Africa's future is shaped - where the right people gather, the right conversations happen, and the right actions follow.

PARTNERSHIP ENQUIRIES

info@zynthafrica.com

BECOME A PARTNER

Layering Platforms. Advancing Africa's Collective Good.